

EXHIBIT B

Invoices

Signal Interactive Media LLC
1155 Connecticut Ave NW, Suite 400
Washington, DC 20036 US
signalinteractive.com



BILL TO
Attn: John Kim
LTL Management LLC
501 George Street
New Brunswick, NJ 08933

INVOICE 12310

DATE 06/30/2023 **TERMS** Due on Receipt

DUE DATE 06/30/2023

ACTIVITY	QTY	RATE	AMOUNT
Consulting Services LTL Bankruptcy - June 2023 Consulting	1	14,625.00	14,625.00
Expenses LTL Bankruptcy - Landing Page Wireframe	1	1,650.00	1,650.00

Please remit payment by ACH/Wire:

Signal Interactive Media LLC - Checking Account
Banking Institution: Amalgamated Bank
Account #: 116001272
Routing #: 026003379

TOTAL DUE **USD**
16,275.00

Service	First Name	Last Name	Date	Project	Description	Hours	Billable Rate	Billable Amount
Expert Media Planner	Shannon Kristen	Wheatman Davis	6/1/2023 6/2/2023	LTL Bankruptcy	Finalize edits to print portion of media program and recalculate reaches and frequencies for target audiences	1 0.5	\$650.00 \$350.00	\$650.00 \$175.00
Media Planner	Kristen	Davis	6/2/2023	LTL Bankruptcy	Draft ads for social media outlets	0.2	\$350.00	\$70.00
Media Planner	Kristen	Davis	6/2/2023	LTL Bankruptcy	Make edits to Shannon Wheatman draft social media ads	0.3	\$350.00	\$105.00
Media Planner	Kristen	Davis	6/2/2023	LTL Bankruptcy	Review and email Shannon Wheatman about suggested edits to social media ads	0.5	\$350.00	\$175.00
Media Planner	Kristen	Davis	6/2/2023	LTL Bankruptcy	Call with Shannon Wheatman to discuss draft digital notices, draft landing page, and notice for print publications	1.1	\$350.00	\$385.00
Media Planner	Kristen Jordan	Davis Fox	6/2/2023 6/2/2023	LTL Bankruptcy	Propose edits to draft landing page and email to Shannon Wheatman	0.3	\$350.00	\$105.00
Media Planner	Kristen Jordan	Davis Fox	6/2/2023 6/2/2023	LTL Bankruptcy	Email web developer about changes to draft landing page	0.5	\$350.00	\$175.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/2/2023 6/2/2023	LTL Bankruptcy	Finalize feedback for draft landing page wireframes	0.4	\$650.00	\$260.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/3/2023 6/5/2023	LTL Bankruptcy	Emails to Kristen Davis on landing page	0.2	\$650.00	\$130.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/4/2023	LTL Bankruptcy	Email Genna Ghoul regarding plan and notice matters	0.1	\$650.00	\$65.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/5/2023	LTL Bankruptcy	Call with Genna Ghoul to discuss UST objection to retention application	0.7	\$650.00	\$455.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/5/2023	LTL Bankruptcy	Rework media plan and calculate overall reaches	2.1	\$650.00	\$1,365.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/5/2023 6/7/2023	LTL Bankruptcy	Email Jordan Fox for additional information on radio plan	0.1	\$650.00	\$65.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/6/2023	LTL Bankruptcy	Review new planning estimate for TV and radio	0.6	\$650.00	\$390.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/6/2023	LTL Bankruptcy	Suggest edit to supplemental certification and review order appointing Signal	0.3	\$650.00	\$195.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/6/2023 6/7/2023	LTL Bankruptcy	Email Patrick Lombardi and Genna Ghoul information on supplemental certification	0.1	\$650.00	\$65.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/7/2023	LTL Bankruptcy	Review TCC Motion to terminate exclusivity	0.5	\$650.00	\$325.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/7/2023	LTL Bankruptcy	Email Genna Ghoul regarding plan and notice matters	0.2	\$650.00	\$130.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/8/2023	LTL Bankruptcy	Finalize estimate with fourth quarter pricing	0.4	\$650.00	\$260.00
Expert Expert	Shannon Shannon	Wheatman Wheatman	6/8/2023	LTL Bankruptcy	Update declaration to address changes to media program	1.6	\$650.00	\$1,040.00
Media Planner	Kristen	Davis	6/8/2023	LTL Bankruptcy	Email with Shannon Wheatman and web developer about draft landing page	0.2	\$350.00	\$70.00
Expert Expert	Shannon	Wheatman	6/8/2023	LTL Bankruptcy	Finalize new reach and frequency calculations	0.7	\$650.00	\$455.00
Expert Expert	Shannon	Wheatman	6/8/2023	LTL Bankruptcy	Finalize draft of landing page text	0.2	\$650.00	\$130.00
Expert Expert	Shannon	Wheatman	6/8/2023	LTL Bankruptcy	Email Genna Ghoul revised schedule, estimate, declaration, and drafts of digital ads and prototype for landing page	0.2	\$650.00	\$130.00
Media Planner	Gabrielle	Quintana Greenfield	6/8/2023	LTL Bankruptcy	Call with Shannon Wheatman about status update	0.1	\$350.00	\$35.00
Expert Expert	Shannon	Wheatman	6/8/2023	LTL Bankruptcy	Call with Gabrielle Quintana Greenfield about status update	0.1	\$650.00	\$65.00
Expert Expert	Shannon	Wheatman	6/9/2023	LTL Bankruptcy	Review revised supplemental certifications and email approval to Patrick Lombardi and Genna Ghoul	0.2	\$650.00	\$130.00
Expert Expert	Shannon	Wheatman	6/10/2023	LTL Bankruptcy	Review edits to supplemental certification and email response to Patrick Lombardi	0.2	\$650.00	\$130.00
Expert Expert	Shannon	Wheatman	6/14/2023	LTL Bankruptcy	Email Genna Ghoul about new timing and fee application	0.2	\$650.00	\$130.00
Expert Expert	Shannon	Wheatman	6/14/2023	LTL Bankruptcy	Review fee application template and draft first monthly application	0.8	\$650.00	\$520.00
Expert Expert	Shannon	Wheatman	6/15/2023	LTL Bankruptcy	Email Genna Ghoul about Disclosure Statement hearing	0.1	\$650.00	\$65.00
Expert Expert	Shannon	Wheatman	6/15/2023	LTL Bankruptcy	Finalize draft of first monthly fee application and email to Genna Ghoul and Melina Bales	0.6	\$650.00	\$390.00
Project Management Expert	Zack	Stapf	6/15/2023	LTL Bankruptcy	Assist with draft and editing first monthly fee application	3.5	\$350.00	\$1,225.00
Project Management Expert	Shannon	Turke-Martinez	6/16/2023	LTL Bankruptcy	Review media kits and update media schedule	0.8	\$650.00	\$520.00
Expert Expert	Shannon	Wheatman	6/21/2023	LTL Bankruptcy	Finalize media schedule based on updated hearing date	0.3	\$650.00	\$195.00
Expert Expert	Shannon	Wheatman	6/21/2023	LTL Bankruptcy	Update declaration to fit with revised schedule	0.4	\$650.00	\$260.00
Expert Expert	Shannon	Wheatman	6/21/2023	LTL Bankruptcy	Email revised schedule and declaration to Genna Ghoul	0.1	\$650.00	\$65.00
Project Management Project Management	Grace	Turke-Martinez	6/23/2023	LTL Bankruptcy	Review third-party data to create plan for targeting by specific demographics	0.5	\$350.00	\$175.00
Project Management Project Management	Grace	Turke-Martinez	6/23/2023	LTL Bankruptcy	Continue to analyze third party data	0.3	\$350.00	\$105.00
Project Management Project Management	Grace	Turke-Martinez	6/23/2023	LTL Bankruptcy	Begin drafting report of available third party data to use in targeting online ads	0.1	\$350.00	\$35.00
Project Management Project Management	Grace	Turke-Martinez	6/26/2023	LTL Bankruptcy	Finalize review of third party data and targeting capabilities and email report to Shannon Wheatman	1.3	\$350.00	\$455.00
Expert Expert	Shannon	Wheatman	6/26/2023	LTL Bankruptcy	Emails to Melina Bales in reference to first monthly fee application	0.2	\$650.00	\$130.00
Expert Expert	Shannon	Wheatman	6/27/2023	LTL Bankruptcy	Review invoices for compliance and privilege	0.8	\$650.00	\$520.00
Project Management Project Management	Grace	Turke-Martinez	6/27/2023	LTL Bankruptcy	Reanalyze data based on feedback from Shannon Wheatman	1	\$350.00	\$350.00
Expert Expert	Shannon	Wheatman	6/28/2023	LTL Bankruptcy	Email Genna Ghoul about amended Plan	0.1	\$650.00	\$65.00
Expert Expert	Shannon	Wheatman	6/28/2023	LTL Bankruptcy	Begin review of amended Plan	1.2	\$650.00	\$780.00
Expert Expert	Shannon	Wheatman	6/29/2023	LTL Bankruptcy	Continue review of amended Plan	1.1	\$650.00	\$715.00
Expert Expert	Shannon	Wheatman	6/29/2023	LTL Bankruptcy	Revise notice materials based on amended Plan	0.3	\$650.00	\$195.00
TOTAL:						27.3	\$14,625.00	